



Audience

Print Circulation

Average Distribution: 22,035

Average Reach: 55,087 (1.5 copies per issue pass along rate)

(*Private Company Director* is polybagged with both *Directors & Boards* and *Family Business Magazine*, with an additional distribution to more than 7,500 non-duplicated private company owners and board members.)

Digital Reach

E-Newsletter: 25,795 per issue

Website: 14,245 annual unique visits